

Centreline Magazine

Advertising Rates and Information for Advertisers (from Jan. 2010)

Size/type	Casual Booking (per issue)	Regular (per month) (6 consecutive issues or more)
Full page - colour	\$242	\$220
Full page - black/white	\$169	\$145
Half page - colour	\$155	\$135
Half page - black/white	\$99	\$85
Quarter page - colour	\$99	\$90
Quarter page - black/white	\$60	\$55
Classified	\$25	\$25
Inside front cover	<i>Negotiable</i>	<i>Negotiable</i>
Inside back cover	<i>Negotiable</i>	<i>Negotiable</i>
Inserts *	\$220	N/A

Rates include GST.

* Advertiser to supply inserts or by negotiation. Rate applies to single A4/A5 pages or brochures. The cost of larger items depends on the weight.

Back cover and inside front cover pages, by negotiation and must be taken for minimum of six publications.

Publication months and advertising deadline:

Month	Closing date	Estimated date received by members/readers
July/Aug	10-Jun	15-July
Sep/Oct	10-Aug	15-Sep
Nov/Dec	10-Oct	15-Nov
Jan/Feb	10-Dec	15-Jan
Mar/Apr	10-Feb	15-Mar
May/Jun	10-Apr	15-May

All advertising to be received (with payment) at the following address prior to the deadline:
Dressage NSW, Centreline Magazine, PO Box 372, RICHMOND, NSW, 2753

Regular advertisers will be invoiced monthly.

Payment/cheques: to be made payable to the Dressage NSW.
Centreline reserves the right to discontinue adverts if payments fall behind.

Advertising copy

For simple type setting advertisements, we can design your advert for you at no extra cost. Please supply a rough outline of your advert with the text required along with a high-resolution digital image of any logos to be included. For more complex adverts, an additional fee may be charged. Please contact the Editor, to discuss further.

Electronic adverts: Centreline is produced in Adobe InDesign.

PDF files preferred and supplied in grayscale (or CMYK where appropriate for cover pages only). All fonts and images **MUST** be embedded). JPEG, EPS or Tiff files accepted. Resolution at least 300 dpi.

Advert size specifications (including borders)

Full page	21cm x 29.7cm (3ml bleed)
Half page	19 cm x 13 cm (landscape) or 9cm x 27cm (portrait)
Quarter page	9 cm x 13 cm

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